



Schramsberg
FOUNDED 1862

DAVIES
VINEYARDS

Winter 2016

DEAR CUSTOMERS AND FRIENDS,

On behalf of the whole team at Schramsberg and Davies Vineyards, past and present, we extend our thanks for your enthusiasm for our winemaking efforts, sparkling and red. This year's holiday catalog features our full range of wines, each carefully hand-crafted in either our historic, Diamond Mountain sparkling cellars or in our red wine facility established four years ago in St. Helena.

Each wine has its own unique, special character and place in our minds, but there are two bottles that we are truly excited and proud to share with you this season. The first is our sixth bottling of the signature J. Schram Rosé, the 2008 vintage. It was disgorged this summer with touches of 2015 Juster - Anderson Valley Pinot Noir and 2012 barrel-aged Blancs base, after seven years of bottle aging in our caves. Layers of gently caramelized red berry and citrus fruits carry a really long way on the palate. Vibrant and lively upon release, this bottle will age beautifully in the cellar for years to come. We just love this wine!

As for the second bottle, it is hard to find sufficient superlatives for our first-ever vintage of "Jamie". Eighteen years after the initial planting of Cabernet Sauvignon vines on our Diamond Mountain estate property, we were blessed with the bountiful, temperate 2012 season, which afforded us the opportunity to produce the ultimate quality expression from our vineyards. Honoring the charm, dedication and passion that Mom shared with all of us who have pursued the winemaking dream on our hillside, we gave this signature effort her name. Representing our top twelve barrels of the year, the densely flavored and richly structured 2012 J. Davies "Jamie" Estate Cabernet Sauvignon embodies the spirited vision and determination that the prior generation set off with.

Apart from the release of these remarkable wines, 2016 will be a milestone year for

us as we will soon open the Davies Vineyards tasting room in St. Helena, at 1210 Grayson Avenue, just to the south of our existing production facility at 555 Main Street. Now, after five harvest seasons on this site, we're eager to welcome our first guests this winter. The stone clad tasting room and office building, designed by local architects Doug Osborn and Dave Siegert, will be an attractive reflection of some of the older stone-walled buildings in town. Rock quarried from both the valley's Mayacamas and Vaca Ranges gave us a deep range of texture and color to work with, while St. Helena's Centric Construction and T & O Masonry crews did a great job of putting the pieces together.

Inside, we've done our very best to highlight the essence of our brand's story. Adorning the walls with images of our select range of Cabernet Sauvignon and Pinot Noir vineyards, alongside photos of the members of our extended team, who works to draw out the best essence of fruit from each site into our finished wines. The two-story building contains smaller, separate tasting rooms, as well as larger spaces with vaulted-ceilings, all comfortably designed with recycled wood-siding, exposed steel beams, rock columns and natural light. Outside we've planted oaks, manzanitas, olives and vines,



and built an enclosed back patio to help welcome you.

We extend an earnest invitation to our new Davies Vineyards red wine home on your next visit to Napa Valley. With sincere thanks to all for having enjoyed our wines since the first sparkling harvest in 1965, we send our very best wishes for the holidays.

Hugh, Monique and the Davies Family

Artist rendering of the Davies Vineyards tasting room



A NEW PLACE TO VISIT US

In late 2016, we anticipate opening our new Davies Vineyards Winery tasting room, within the city of St. Helena. This will be a new location where our fans can visit us and taste through a selection of Davies and Schramsberg wines.

Few people realize that we have been making our Davies Vineyards red wines at this site since 2012, when we purchased an abandoned car dealership and revived it for winemaking purposes. The Davies winery is where we craft our J. Davies Estate Cabernet

Sauvignons, as well as our Davies Vineyards Cabernet Sauvignons and Pinot Noirs.

This year, we released three Davies Vineyards Napa Valley Cabernet Sauvignons. Two are from single vineyard sites, Winfield (Calistoga AVA) and Red Cap (Howell Mountain AVA), and the third is a blend of five vineyard sites from across the Napa Valley. If you want to learn more about our red wines, please join us in St. Helena the next time you visit.

2013 DAVIES VINEYARDS WINFIELD VINEYARD CABERNET SAUVIGNON

Perfect with herb marinated New York strip, heirloom tomatoes, rosemary croutons and parmesan.

95 points – *Connoisseurs' Guide to California Wine*

93 points – *JamesSuckling.com*

93 points – *Vinous, Antonio Galloni*

AROMAS: black plum, vanilla, anise, espresso

FLAVORS: raspberry, black cherry, white pepper, clove

Six bottle case \$459

Club \$433.50

One bottle \$85

Club \$72.25

Limited Availability

2013 DAVIES VINEYARDS RED CAP VINEYARDS CABERNET SAUVIGNON

Lovely with grilled beef tenderloin, thyme roasted mushrooms, red wine shallots, bordelaise.

94 points – *JamesSuckling.com*

94 points – *Vinous, Antonio Galloni*

93 points – *Wine Spectator*

AROMAS: milk chocolate, blueberry

compote, fresh tobacco leaf, white pepper

FLAVORS: red plum, chai spice, mountain sage, coffee

Six bottle case \$459

Club \$433.50

One bottle \$85

Club \$72.25

Limited Availability

2013 DAVIES VINEYARDS NAPA VALLEY CABERNET SAUVIGNON

Delicious with grilled marinated tri-tip, roasted herb-coated new potatoes and grilled zucchini.

94 points – *Wine Enthusiast*

91 points – *Vinous, Antonio Galloni*

AROMAS: mixed berry, clove, Mexican chocolate

FLAVORS: raspberry, cherry crisp, holiday spices

Twelve bottle case \$540

Club \$510

One bottle \$50

Club \$42.50





J. SCHRAM, A SYMBOL OF QUALITY AND EXCELLENCE

Schramsberg's original founder, German immigrant Jacob Schram, established the reputation of his wines on exceptional quality and excellence. Almost 100 years later, on the same property as Jacob, the Davies produced their first vintage dated bottlings of J. Schram (1987) and J. Schram Rosé (1998), raising the bar once again for wines made at this historic property. Through these bottlings, they introduced products that rivaled the very best sparkling wines available, crafted to age for decades to come. Today, the Chardonnay and Pinot base wine lots chosen for these wines represent the top six percent of what the winery brings in at harvest each vintage.

In creating the packaging for these special wines, the goal was to honor the legacy of quality that had been established over a century earlier by Jacob Schram. Jacob's signature is the central focus of the J. Schram label, yet the design also reflects a sense of the property, with detailed accents around the label that match the molding along the property's historic Victorian house. The same attention to detail that has been put into the label design is an integral part of each bottling of our J. Schram and J. Schram Rosé.

Since their inception, the J. Schram and J. Schram Rosé have earned high acclaim from wine critics. Robert Parker recently wrote about our J. Schram, "A tasting (of) some of the older vintages, such as the 2004, 2001, 1999, 1996, proved just how amazingly well these can age." Collectors should take note that the J. Schram bottlings, while already aged for seven years upon release, will gracefully develop for decades to come. Another Parker review, tells how our J. Schram Rosé "...is a killer sparkling rosé, and really the best sparkling wine I've ever tasted from California or the New World..." and "...one that I intend to purchase and serve to guests..." We are honored that Mr. Parker would choose to serve either of these delicious wines to his guests, and we promise to carry on Jacob's focus on the utmost quality with each bottling we make.

2008 J. SCHRAM ROSÉ – NEW RELEASE

81% Chardonnay and 19% Pinot Noir, 35% barrel fermented and aged on the yeast for over 7 years.

Outstanding with baked brie, fresh crab, roast pork tenderloin or sipping by itself.

AROMAS: Marasca cherry, Red Delicious apple, toasted brioche

FLAVORS: fresh strawberry, raspberry, almond paste, Meyer lemon curd

Six bottle case \$810

Club \$765

One bottle \$150

Club \$127.50

2007 J. SCHRAM

84% Chardonnay and 16% Pinot Noir, 35% barrel fermented and aged on the yeast for 7 years.

Perfect on its own as an aperitif or with fresh shellfish, caviar, smoked salmon and tangy cheeses.

96 points – *Connoisseurs' Guide to California Wine*

95 points – *Wine Enthusiast*

94 points – *Wine Advocate, Robert Parker*

AROMAS: green apple, fresh pineapple, pie crust

FLAVORS: apricot, baked apple, brioche, warm cobbler

Six bottle case \$648

Club \$612

One bottle \$120

Club \$102

LARGE FORMAT

Magnum (1.5 L) \$240

Club \$204



2007 RESERVE, OUR BEST EXPRESSION OF PINOT NOIR

Jack and Jamie Davies established Schramsberg in 1965 with a mission to craft world class sparkling wines. They were absolutely convinced that the terroir of California's North Coast would allow them to produce wines that rival the best in the world.

Always excited to take on the next challenge, Jack, Jamie and the Schramsberg winemaking team reached a new qualitative level for California sparkling wine in 1975, with its first bottling of the Schramsberg Reserve. The goal with Reserve was to create a sparkling wine in which no effort had been spared and no care omitted.



The Schramsberg Reserve is carefully blended from the best Pinot Noir base wines, from top vineyard sites across California's North Coast. This wine is a perfect expression of the fruit's richness, caramelized depth, and creamy texture characteristic of this noble varietal. Reflecting our passion and focus on quality in this wine, we are honored that the 2007 vintage of this wine has garnered the 46th ranking in Wine Enthusiast Magazine's the top 100 Cellar Selection Wines for 2016.

2007 RESERVE

76% Pinot Noir and 24% Chardonnay, 40% barrel fermented and aged on the yeast for 7 years. Perfect with pork tenderloin and hard cheeses.

96 points – *Wine Enthusiast*

94 points – *Wine Advocate, Robert Parker*

92 points – *Wine Spectator*

AROMAS: apricot, dried strawberry, brûléed grapefruit, marzipan, honey

FLAVORS: Mandarin orange, lemon candy, toasted almond, English toffee

Six bottle case \$648

Club \$612

One bottle \$120

Club \$102

LARGE FORMAT

Magnum (1.5 L) \$240

Club \$204



Stevens Vineyard - Marin County AVA



Juster Vineyard - Anderson Valley AVA

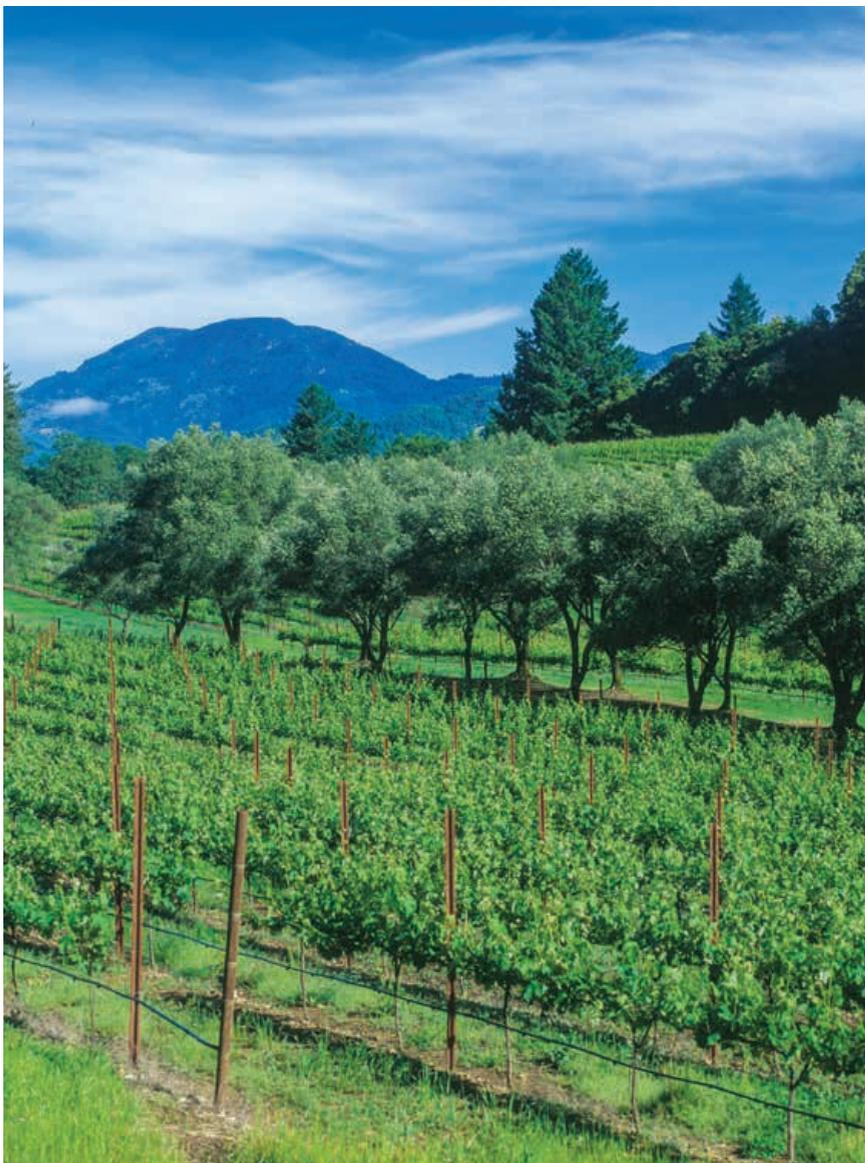


Saltonstall Vineyard - Sonoma County AVA



HOMAGE TO JAMIE

“Jamie” is named in honor of Jamie Davies, who along with Jack Davies, revived the Schramsberg winery and vineyard property in 1965. This bottling represents the pinnacle of our winemaking efforts with the 41-acre J. Davies Estate vineyard at the southern end of Napa Valley’s Diamond Mountain District, where Jamie’s passion spilled into everything she touched. Our winemaking team blended “Jamie” from our twelve top barrels produced in 2012. Representing all three planted vineyards on the property, ranging from 500 to 1,000 feet in elevation, this 100% Cabernet Sauvignon blend was coopered for 28 months in new French Oak barrels and bottle-aged for 15 months prior to release.



2012 J. DAVIES ESTATE “JAMIE”, DIAMOND MOUNTAIN DISTRICT

Napa Valley Cabernet Sauvignon – New Release
100% Cabernet Sauvignon, 100% barrel aged for 28 months in 93% new French oak barrels. Estate grown. Perfect with prime rib, rack of lamb and hard cheeses.

97 points – *Wine Advocate, Robert Parker*

95 points – *Wine Enthusiast*

95 points – *Connoisseurs’ Guide to California Wine*

AROMAS: blueberry jam, cocoa, vanilla cream, tobacco

FLAVORS: loganberry, blackberry, dark chocolate

Six bottle case \$1,080

Club \$1,020

One bottle \$200

Club \$170

Jamie’s Block at J. Davies Estate Lower Vineyards





Sean Thompson, Sr.
Winemaker



HEART IS WHERE THE HOME IS

There is something special when it comes to a winery's home vineyard site. Most commonly referred to as the "Estate" bottlings, a winery team can't help but have a strong connection to the wines that are made from those vines. For us, these are the J. Davies Estate bottlings.

The J. Davies vineyards are located on the historic Schramsberg property, putting them steps away from where the Davies family has lived for over 50 years. The vineyards have been established as Napa Green Vineyards, and act as the backdrop to each workday for the staff, as the vista for daily walks where we can track how the vintage is shaping up, and even as the gathering place to celebrate special moments for the winery team. In essence, these vineyards have become a second home to many of us who work at Schramsberg.

With this in mind, it makes sense that the wines made from the estate might receive that extra bit of attention, and why the winemaking team is so passionate when it comes to crafting the J. Davies Estate wines. They aren't simply making a wine, but are bottling the essence of this property that so many of us have come to consider home.

2013 J. DAVIES ESTATE, DIAMOND MOUNTAIN DISTRICT NAPA VALLEY CABERNET SAUVIGNON – NEW RELEASE

85% Cabernet Sauvignon, 11% Malbec, 4 % Petit Verdot. 100% barrel aged for 24 months in 74% new French oak barrels. Estate grown. Delicious with beef, lamb, cheeses and sipping all on its own.

93 points – *Wine Spectator*

93 points – *Vinous, Antonio Galloni*

92 points – *Wine Enthusiast*

AROMAS: black cherry and blueberry compote, vanilla, clove

FLAVORS: blackberry, black plum, black tea, dried orange peel

Six bottle case \$540

Club \$510

One bottle \$100

Club \$85

LARGE FORMAT BOTTLES

One double magnum (3 L) \$400

Club \$340

One magnum (1.5 L) \$200

Club \$170

2013 J. DAVIES ESTATE "JD", DIAMOND MOUNTAIN DISTRICT NAPA VALLEY CABERNET SAUVIGNON

90% Cabernet Sauvignon, 7% Malbec, 3% Petit Verdot. 100% barrel aged for 24 months in 81% new French oak barrels. Estate grown. Pair with filet mignon, veal, cheeses and your finest company.

94 points – *Wine Enthusiast*

AROMAS: black raspberry, Santa Rosa plum, black tea, cinnamon

FLAVORS: boysenberry, plum, mountain sage, mocha

Twelve bottle case \$594

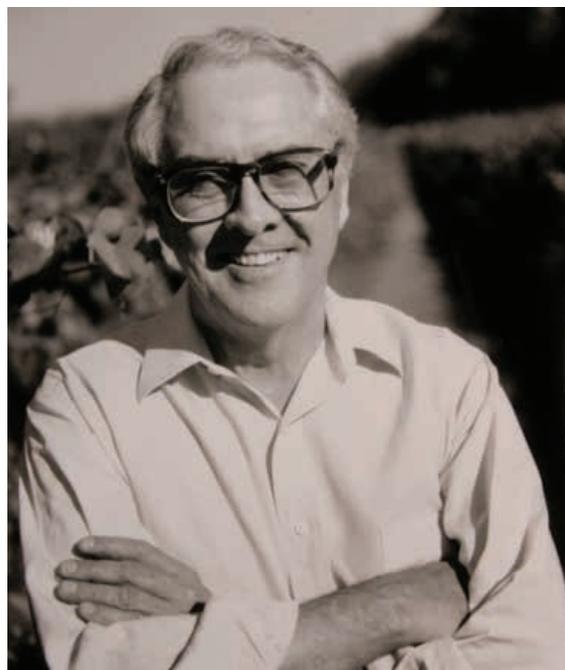
Club \$561

One bottle \$55

Club \$46.75

QUERENCIA- SUPPORTING AGRICULTURAL PRESERVATION

The nation's first agricultural preserve was established in 1968 to protect the agricultural lands of Napa Valley. Passage of this land zoning initiative by the County Board of Supervisors followed a multi-year debate, with those concerned about the potential urbanization of the valley ultimately prevailing. Jack Davies, who had moved with his family from Los Angeles to revive the



JLDAGFUND
 JACK L. DAVIES NAPA VALLEY AGRICULTURAL LAND
 PRESERVATION FUND

Schramsberg winery just three years earlier, was one of the leaders in the community who helped move the “Ag Preserve” concept forward. Upon Jack’s passing in 1998, the Davies family created the Jack L. Davies Napa Valley Agricultural Land Preservation Fund (JLD Ag Fund) to perpetuate his effective voice. Our first vintage of the Querencia Napa Valley Rosé was produced that same year, with 20% of the proceeds from the sale of this wine contributed to the fund ever since. Today, through the continued support of various entities such as the JLD Ag Fund, the Napa Valley continues to be a beacon of agricultural preservation in a state where 30,000 acres of agricultural land are paved over every year. Thank you for helping us in this effort, as we plan for the long term protection of our irreplaceable resources.

2012 QUERENCIA ROSÉ

74% Chardonnay and 26% Pinot Noir, 40% barrel fermented, aged for three years on the yeast. Outstanding with grilled foods, pizza and smoked salmon.

92 points, Editor’s Choice – *Wine Enthusiast*

90 points – *Wine Spectator*

AROMAS: white peach, fresh pineapple, spiced citrus, shortbread, toasted brioche

FLAVORS: lemon curd, strawberry, ruby grapefruit

Twelve bottle case \$594

Club \$561.00

One bottle \$55

Club \$46.75



THE TEST OF TIME

We all hear about aging Cabernets, but how many people talk about aging a sparkling wine? Our sparkling wines age incredibly well. There are two main reasons for this; first, the higher level of natural acidity provides a very stable environment to prevent any spoilage, and second, sparkling wines are infused with those lovely CO2 bubbles, greatly reducing the introduction of oxygen into the wine. Due to these factors, sparkling wines mature very slowly and gracefully in the bottle. Our Blanc de Noirs is an excellent candidate for aging, as its citrus and stone fruit flavors will become richer, caramelized and more delicious as time passes. We invite you to save a set of bottles for a period of time, and reap the rewards of your patience.

2012 BLANC DE NOIRS

88% Pinot Noir, 12% Chardonnay, 22% barrel fermented and aged three years on the yeast.

Pair with macadamia nut-crusted halibut, nutty cheeses and grilled pork tenderloin.

93 points – *Wine Enthusiast*

90 points – *Wine Spectator*

AROMAS: yellow peach, fresh orange zest, apple dumpling, crème anglaise

FLAVORS: tangerine, Santa Rosa plum, candied ginger, French flan

Twelve bottle case \$442.80

Club \$418.20

One bottle \$41

Club \$34.85

Jesus Calderon, Master Riddler

SPARKLING WINE SETS



SCHRAMSBERG EXPERIENCE

One bottle each: 2007 J. Schram, 2007 Reserve, 2013 Blanc de Blancs, 2012 Blanc de Noirs, 2013 Brut Rosé, 2012 Crémant. This complete Schramsberg experience is a joyous way to celebrate the holidays, with a sparkling wine that will please every palate.

Retail: \$404 Set: \$359 Club: \$319

TÊTE DE CUVÉE

One bottle each: 2008 J. Schram Rosé, 2007 J. Schram and 2007 Reserve. Our three best aged sparkling wines, all in one set.

Retail: \$390 Set: \$349 Club: \$309



THE SCHRAMSBERG FLIGHT

One bottle each: 2007 J. Schram, 2007 Reserve, 2013 Blanc de Blancs, 2012 Blanc de Noirs. Enjoy this delicious quartet of sparkling wines and relive your walk through our historic caves.

Retail: \$320 Set: \$289 Club: \$249

SCHRAMSBERG QUARTET

One bottle each: 2013 Blanc de Blancs, 2012 Blanc de Noirs, 2013 Brut Rosé, 2012 Crémant. A wonderful gift covering all sparkling wine styles, with something to please everyone. This marvelous collection will take you from appetizers to dessert in grand style.

Retail: \$164 Set: \$149 Club: \$129



THE "SIX PACK"

Six half bottles of 2013 Blanc de Blancs 375 ml.
Half bottles are the ideal size for two people
when one perfect glass is just enough.
Retail: \$144 Set: \$129 Club: \$115



SCHRAMSBERG TRIO

One bottle each: 2013 Blanc de Blancs, 2012 Blanc de Noirs,
2013 Brut Rosé. Our most popular set for gifting all year around
to celebrate promotions, birthdays and when she says YES!
Retail: \$124 Set: \$109 Club: \$99

GIFT CERTIFICATES

Gift certificate of any value are available. Please contact the winery at 707-942-2419 to make arrangements.



WINEMAKING TEAM

Hugh Davies,
Mara Ambrose,
Jessica Koga,
Sean Thompson,
Anton de Villiers

ORDERING INFORMATION

- Online at: www.schramsberg.com
- By phone at: 800-877-3623 or 707-942-6668
- Payment Options: Visa, MasterCard and American Express.

**State and local sales tax will be charged for the applicable states. We are currently unable to ship to the following states: DE, IN, KY, LA, MS, OK, RI, UT (Some restrictions apply in states where we can ship - AL, AR, AZ). 1¢ ground shipping on orders of six bottles or more and all gift sets (Use coupon code "Holiday16" during checkout to apply). Multiple ship-to address orders will incur an upcharge for shipping and handling. 1¢ ground shipping not applicable for AK and HI. Gift set pricing and 1¢ ground shipping offer expires on January 15, 2017. Prices and vintages may be changed at any time without notice. 1¢ shipping offer only valid to states where the winery can ship directly to.*

USE COUPON CODE **HOLIDAY2016** DURING CHECKOUT, TO APPLY 1¢ GROUND SHIPPING ON ORDERS
OF SIX BOTTLES OR MORE, AND ALL GIFT SETS.*



RED WINE SETS

RED WINE SAMPLER SET

One bottle each of the 2013 J. Davies Estate, 2013 Winfield Vineyards; 2013 J. Davies "jd" Cabernet Sauvignon; 2014 Ferrington Vineyards, 2014 Hudson Vineyards Pinot Noirs. The perfect gift for the red wine lover on your list.
Retail: \$355 Set: \$319 Club: \$275



ESTATE CABERNET TRIAD

One bottle each of our three Estate Diamond Mountain District Cabernet Sauvignons: 2012 J. Davies "Jamie", 2013 J. Davies, 2013 J. Davies "jd". Shining examples of an intimate knowledge of a place and a passion to create delicious Cabernets.
Retail: \$355 Set: \$319 Club: \$269

PINOT NOIR TERROIR SET

One bottle each of three Davies Vineyards, vineyard designated Pinot Noirs: 2014 Georgian Vineyard, 2014 Hyde Vineyards, 2014 Nobles Vineyard. Three expressions of the Pinot Noir grape, each highlighting the versatile appellations where they were grown. Invite your dearest friends and try them side by side for an exquisite experience.
Retail: \$180 Set: \$159 Club: \$139



MIXED SETS



BEST OF THE BEST

One bottle each: 2008 J. Schram Rosé, 2007 J. Schram, 2007 Reserve, 2013 J. Davies Estate Cabernet Sauvignon, 2013 Davies Vineyards "Winfield" Cabernet and 2014 "Ferrington" Pinot Noir. Six outstanding wines, offering a first-class dining experience that is second to none.
Retail: \$635 Set: \$559 Club: \$495

CROWD PLEASER SET

One bottle each: 2013 Blanc de Blancs, 2007 J. Schram, 2014 Davies Vineyards "Nobles Vineyard" Pinot Noir, 2013 J. Davies Estate Cabernet Sauvignon, 2012 Crémant Demi-sec. Variety is the key to a successful party, ensuring that each guest has something that they will enjoy. This set has it all, taking your event from start to finish.
Retail: \$359 Set: \$319 Club: \$279



GIFT BOXED SETS

Specially chosen sets that arrive ready for gifting in our classic box.



SIGNATURE DUET

One bottle each: 2007 J. Schram and 2007 Reserve. This set makes quite a statement as it showcases our two finest sparklers. A festive way to celebrate a special birthday or anniversary!

Retail: \$250

Set: \$225

Club: \$199



ZEN SET

One bottle each: 2013 Blanc de Blancs and 2012 Blanc de Noirs. The perfect set for exploring the differences between Chardonnay-based and Pinot Noir-based sparkling wines.

Retail: \$90

Set: \$76

Club: \$72



SPARKLING CHARDONNAY SET

One bottle each: 2007 J. Schram and 2013 Blanc de Blancs. Two beautiful expressions of Chardonnay-based sparkling wines, one with rich character and depth and one that is young and fresh on the palate.

Retail: \$169

Set: \$149

Club: \$129



PINOT PAIR

One bottle each of two Davies Vineyards Pinot Noirs: 2014 Hyde Vineyards – Napa Valley Carneros AVA and 2014 Ferrington Vineyards – Anderson Valley AVA. A delightful duo for the lucky ones on your gift list.

Retail: \$130

Set: \$115

Club: \$99



SPARKLING DUO

One bottle each: 2013 Blanc de Blancs and 2013 Brut Rosé. The best way we can think of to say “Welcome to the Neighborhood!”

Retail: \$93

Set: \$79

Club: \$75



BOSS' GIFT

One bottle each: 2013 J. Davies Estate “jd” and 2013 Davies Vineyards Napa Cabernet. Featuring fruit from our Diamond Mountain District property, as well as a delicious blend of five Napa sites across the valley.

Retail: \$115

Set: \$105

Club: \$95

USE COUPON CODE **HOLIDAY2016** DURING CHECKOUT, TO APPLY 1¢ GROUND SHIPPING ON ORDERS OF SIX BOTTLES OR MORE, AND ALL GIFT SETS.*





SCHRAMSBERG WINE CLUBS

The most exciting way to experience Schramsberg is by becoming a wine club member. With your membership, gain access to limited production wines, exclusive winery events and winemaker dinners, and live the Schramsberg lifestyle all year long.

We have a variety of clubs available, providing the perfect membership for all of our fans. You can also enjoy giving a

club membership as a gift, making it easy to get the present for the person who has everything.

To learn more about each of our clubs, including the benefits of becoming a club member, visit us at www.schramsberg.com/wine-clubs or contact us by phone at 707-942-6668.

CAMP SCHRAMSBERG

A hands-on approach to loving sparkling wines, Camp Schramsberg is an experience like none other in California, and in 2017 we have two opportunities for you to attend.

Our spring blending session, held in March, has campers help with creating the final blend for the next vintage of our Brut Napa Valley, while being taken on an in-depth exploration of the sparkling winemaking process.

In the fall, campers will be fully immersed in the energy and excitement of harvest, while gaining a true appreciation of the hard work behind every bottle of Schramsberg. Join us and be a part of every step that goes into the making of a world class sparkling wine.

Spring 2017 Blending Session is March 12-14. *Limited Availability*
Fall 2017 Harvest Session is September 10-12. *Limited Availability*

Camper Tuition: \$1,350 Per Person, Club \$1,147.50 (plus applicable taxes). Transportation and lodging are not included.

To learn more about our camp programs, visit us at www.schramsberg.com/visit/camp-schramsberg. To reserve your spot, call 707-942-2408 or email camp@schramsberg.com





LET THE GOOD TIMES ROLL.

If you're like us here at Schramsberg, you have an endless list of reasons to thank your friends and colleagues. Whether for a friend who threw you a baby shower, helped you move houses or watched your dog, a bottle of our Mirabelle sparkling wine is always a welcome gift. With both a rosé and a brut style available, there are two great options to show your gratitude. Keep the good times rolling by giving a bottle to those who have helped you, and you might find that your friends might look to help you, even when you don't ask for it.

MIRABELLE BRUT

61% Chardonnay, 39% Pinot Noir with almost two years of aging on the yeast. Perfect with oysters on the half shell, sushi, cheeses, cream-based pasta dishes and grilled halibut.

91 points – *Wine Enthusiast*

AROMAS: pineapple, banana, apricot, maraschino cherries

FLAVORS: red apple, dried pear, lemon custard, crème de caramel

Twelve bottle case \$291.60 **Club \$275.40**

One bottle \$27

Club \$22.95

MIRABELLE BRUT ROSÉ

72% Pinot Noir and 28% Chardonnay with almost two years of aging on the yeast. Delicious with pork tenderloin, grilled salmon and barbecued chicken.

90 points – *Wine Advocate*, *Robert Parker*

90 points – *Wine Enthusiast*

AROMAS: fresh raspberry, strawberry, orange blossom

FLAVORS: glazed pear and peach, cherry, watermelon

Twelve bottle case \$313.20 **Club \$295.80**

One bottle \$29

Club \$24.65



REJOICING IN INDIVIDUALITY

What distinguishes one person from another? There are the more identifiable cues, such as hair and eye color, height and weight, and the color of their skin. Beyond what can be seen on the outside, is each individual's character: where that person is from, what life stories define who they are, and even where they are headed.

What distinguishes one wine from another? There are the basic descriptors, such as it being a red, white, rosé, still or sparkling wine, as well as the grape varietal that makes up the wine. But, beyond these more obvious traits, there are the more subtle influences that greatly define what makes up any bottle of wine.

These traits might come from the vineyard, such as the soil, clone and growing decisions; or in the winery, including the barrel, blend, and winemaking team's decisions. When each of these individual factors comes together within a bottle, this is where the true individual nature of the wine is discovered. This year we present eight different Pinot Noirs from the 2014 vintage, each with a character and profile that speaks to where it's from, the people who steward the land, and those who craft the wines.

We invite you to explore the variety available to you and the fun of discovering the individual nuance within each wine.



**HYDE VINEYARDS PINOT NOIR,
NAPA VALLEY CARNEROS AVA**

Pairs well with barbeque pulled pork sandwiches and apple cabbage slaw.

AROMAS: dark chocolate, ripe strawberry, Santa Rosa plum

FLAVORS: black raspberry, forest floor, espresso

Twelve bottle case \$594 **Club \$561**

One bottle \$55 **Club \$46.75**

**HUDSON VINEYARDS PINOT NOIR,
NAPA VALLEY CARNEROS AVA**

Delightful with braised short ribs with a red wine reduction.

AROMAS: Damson plum, cherry compote, cola spice

FLAVORS: boysenberry, white pepper, baked cherries

Twelve bottle case \$594 **Club \$561**

One bottle \$55 **Club \$46.75**

**NOBLES VINEYARD PINOT NOIR,
FORT ROSS-SEAVIEW AVA**

Perfect with truffle risotto, creamy cheeses and grilled sausages.

91 Points – *Wine Enthusiast*

AROMAS: cherry, fresh strawberry, rich dark chocolate, vanilla, espresso

FLAVORS: black raspberry, baking spice flavor

Twelve bottle case \$594 **Club \$561**

One bottle \$55 **Club \$46.75**

**FERRINGTON VINEYARDS PINOT NOIR,
ANDERSON VALLEY AVA**

Delicious with grilled salmon, duck, pheasant and mushroom polenta.

92 points – *Wine Enthusiast*

AROMAS: brambly berry fruit, spicy cinnamon, clove, vanilla

FLAVORS: Santa Rosa plum, candied strawberry, milk chocolate, anise

Twelve bottle case \$594 **Club \$561**

One bottle \$55 **Club \$46.75**

**GOORGIAN VINEYARDS PINOT NOIR,
ANDERSON VALLEY AVA**

Fantastic with pasta, turkey, chicken Tikka Masala and braised short ribs.

92 Points – *Wine Enthusiast*

AROMAS: black plum, black cherry, anise, violet

FLAVORS: mocha, black pepper, mulberry, blackberry

Twelve bottle case \$594 **Club \$561**

One bottle \$55 **Club \$46.75**

**NAPA VALLEY CARNEROS
PINOT NOIR, NAPA VALLEY
CARNEROS AVA**

Pairs beautifully with duck confit and eggplant.

AROMAS: cherry, vanilla, baking spices

FLAVORS: dark plum, black raspberry, mocha

Twelve bottle case \$378 **Club \$357**

One bottle \$35 **Club \$29.75**

**SONOMA COAST PINOT NOIR,
SONOMA COAST AVA**

Superb with roast pork loin, bacon stuffed mushrooms, seared tuna and roasted beets.

AROMAS: black plum, cherry, dried orange peel

FLAVORS: blueberry, dark chocolate, hints of coffee

Twelve bottle case \$378 **Club \$357**

One bottle \$35 **Club \$29.75**

**ANDERSON VALLEY PINOT
NOIR, ANDERSON VALLEY AVA**

Superb with spiced duck with confit ragù.

92 points – *Wine Enthusiast*

AROMAS: raspberry, milk chocolate, baking spice infused with vanilla

FLAVORS: red plum, cherry, mocha, black pepper

Twelve bottle case \$378 **Club \$357**

One bottle \$35 **Club \$29.75**

USE COUPON CODE **HOLIDAY2016** DURING CHECKOUT, TO APPLY 1¢ GROUND SHIPPING ON ORDERS OF SIX BOTTLES OR MORE, AND ALL GIFT SETS.*

JAMIE KNEW BEST

In late 1984, Jamie Davies received an unexpected call from the White House, with a request to serve Schramsberg at the Second Inaugural Luncheon for President Reagan. When she spoke to the chef, he explained that he was planning to serve the Blanc de Noirs with dessert. In a way that only Jamie could, she explained to him that the Crémant Demi-sec might be the more logical choice –depending on the dessert. The Chef replied: “Madam, you do not understand. The people in Washington are very sophisticated. They do not care for sweet wines!” After some gentle persuasion the chef responded, “Well perhaps we should give it a trial run.” A week later he called back and said, “You were right Madam, it tasted beautifully and Crémant is what we will serve with the dessert.” Later that year, Jack and Jamie were invited to attend the luncheon in the rotunda of the Capitol Building in Washington, and were present to see the Crémant Demi-sec used to toast President Reagan, as he began his second term in office.

2012 CRÉMANT DEMI-SEC

74% Flora, 16% Pinot Noir, 10% Chardonnay.

Provides a fine balance with fruit desserts, spicy Asian foods, blue cheeses, foie gras.

93 points – *Wine Review Online, Robert Whitley*

AROMAS: candied pineapple, apricot, baked pear, cinnamon, honey

FLAVORS: white peach, hazelnuts, baked apple

Twelve bottle case \$432

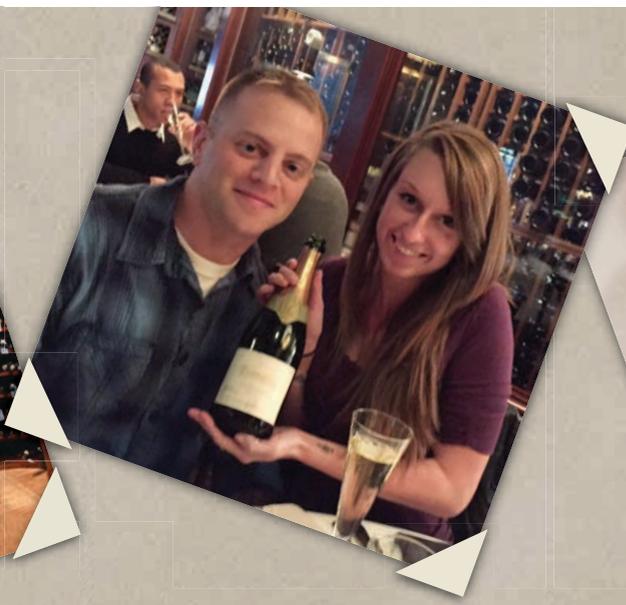
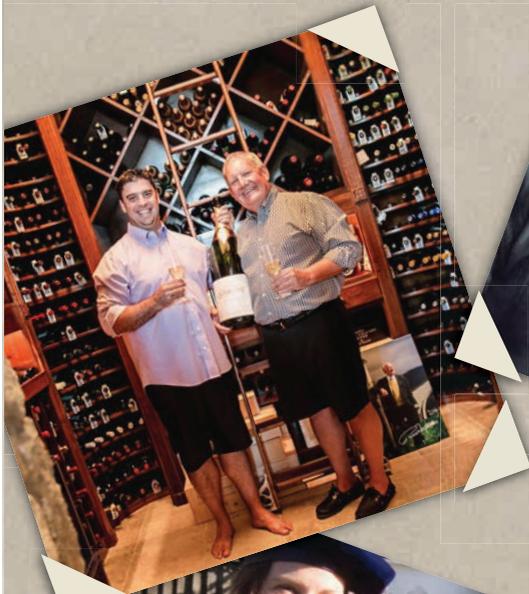
Club \$408

One bottle \$40

Club \$34

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MORE, AND ALL GIFT SETS.*





A TRIP DOWN MEMORY LANE

Having been around for 51 years, we have heard our share of great stories from our visitors and fans. Funny ones, sad ones, historical ones and even ones that seem too good to be true. We love hearing how our sparkling wines were present at a memorable time in people's lives. It is no surprise that our Blanc de Blancs is included in many of these stories. It has been with us since year one, and throughout our history has touched more glasses than any other wine we have crafted. We invite you to continue to share your favorite moments with us, and thank you for making Schramsberg a part of your lives.

2013 BLANC DE BLANCS

100% Chardonnay, with 21% barrel fermented. Perfect by itself as an aperitif, delicious with oysters, crab cakes and grilled sea bass.

95 points – *KarenMacNeil.com*

92 points – *Wine Enthusiast*

90 points – *Wine Review Online, Robert Whitley*

AROMAS: grapefruit, mango, apricot, lemon, vanilla cream pie

FLAVORS: Gravenstein apples, zesty citrus, bright pineapple

Twelve bottle case \$421.20

Club \$397.80

One bottle \$39

Club \$33.15

OTHER SIZES

Half-bottle (375 ml) \$24

Club \$20.40

Magnum (1.5 L) \$78

Club \$66.30

Jérobaoam - 2010 (3 L) \$300

Club \$255.00

Salmanazar - 2010 (9 L) \$750

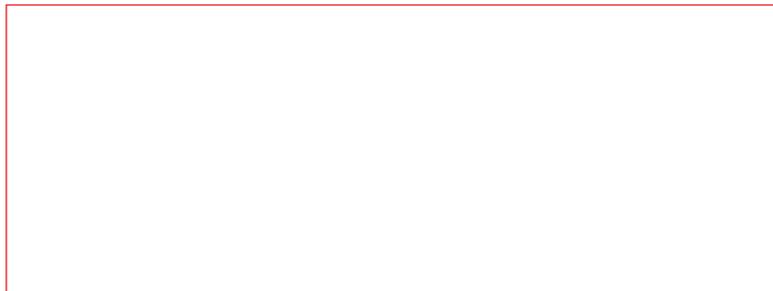
Club \$637.50





1400 Schramsberg Road
Calistoga, CA 94515

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THE VALUE OF CLARITY

With a diamond, you classify its quality through the four C's – carat, cut, color, and clarity. Each C factors together to create the beauty in the stone. With our sparkling wines, we also have four criteria to determine its quality – aromas, flavors, color, and clarity. The aromas, flavors, and color are crafted by the winemakers, through hours of tasting base wines, creating cuvée blends, and determining the final dosage. The clarity falls under the responsibility of our production staff. It is their job to meticulously remove the yeast from each bottle to produce a crystal clear wine. The next time you purchase a bottle of Schramsberg Brut Rosé, take a closer look at the clarity of the wine. In this case, it is what you don't see that is most impressive.

2013 BRUT ROSÉ

60% Pinot Noir and 40% Chardonnay, 27% barrel fermented, aged for over two years on the yeast. Outstanding with grilled foods, pizza and smoked salmon.

92 points – *Wine Review Online, Robert Whitley*

91 points – *Wine Enthusiast*

AROMAS: mixed red berry, orange blossom, white peach, strawberry cream pie, brioche

FLAVORS: raspberry sorbet, lemon custard, summer apricot

Twelve bottle case \$475.20

Club \$448.80

One bottle \$44

Club \$37.40

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